



Complete & Return Form by
Mon 10 January 2011

Thursday 12 - Saturday 14 May 2011
Melbourne Exhibition Centre

Free! Publicity & Promotion

As part of your involvement in the 2011 AUTO AFTERMARKET EXPO, we provide you with the opportunity to gain additional 'free' publicity and promotion of your products and services through our public relations firm Barry Oosthuizen Corporate Communication Consultants.

If you provide us with short, sharp snippets of newsworthy information, we may be able to use it for publicity in the lead up to, and during the Expo. Please complete this form and return it as soon as you have a news item – we will use your information immediately where possible.

◆ What **products / services / technology** does your company offer?

◆ Do you have any exciting **new** products / services / technology / innovations?

◆ What will be the **main** attraction on your stand? Any celebrity appearances?

◆ What makes your business **different** – is there a special angle / aspect that is newsworthy?

◆ What **market sectors** do you service – trade suppliers, retail outlets, mechanical workshops, panel repair workshops, etc)?

◆ Contact details of person to be quoted

Company Name:	Stand No:
Contact:	Tel:
Position:	Email:
Address:	



Please attach or email to auto@aec.net.au any high-resolution photos or images, which may be used in promotional material. Digital images must be high resolution for publication. (Note, PDF brochures are not suitable)

If you cannot provide information at this stage, retain this form and send later when you have the material.

RETURN to fax 03 9654 5596 or email to auto@aec.net.au