



EXTENSIVE TENNECO STAND AT AAAA EXPO 2011

May 12, 2011 - Welcome to the 2011 Australian Automotive Aftermarket Expo from all of us at Tenneco Australia. We are sure that this year's event will be the biggest and best yet in terms of trade visitor numbers and exhibitors.

Tenneco, parent company of the top selling Monroe Shock Absorbers brand and Lukey Performance Exhaust brands has ensured that the company's stand at the Expo is the most detailed and informative yet.

The company's stand at the show reflects the fact that Monroe is the major sponsor of the industry's only major national trade exhibition. This alliance helps to strongly re-inforce Monroe's status as the country's definite number one choice in aftermarket shock absorber replacement, both by the trade and by the nation's motorists.

While the Tenneco stand at the Melbourne Convention Centre also features the entire suite of Monroe shock absorber products, the most visual part of the stand is focused on the company's 4WD ride control product developments. Monroe's ruggedly developed Gas Magnum TDT shock absorber will take centre stage, providing a strong emphasis on the handling and enhanced safety benefits of SUV and 4WD shock absorber updating and replacement.

Monroe GT Sport, one of the company's most successful passenger vehicle performance products, will also be out in force at the 2011 Australian Automotive Aftermarket Expo. Highlighting a new bold new packaging presence, Monroe's GT Sport range proves the point that low slung good looks can be achieved for popular makes and models, without not compromising road handling, towing capacity and safety.

On the Exhaust side, the eagerly awaited return of DynoMax Performance Exhaust products by Tenneco is also on show, with the outstanding DynoMax VT Muffler taking centre stage. This stainless steel muffler features an exclusive and precisely calibrated internal valve that redirects exhaust flow during cruising conditions, to provide Drone-Free Performance. Once the driver applies power, the valve automatically adjusts for maximum exhaust flow, delivering on-demand performance and a deep, throaty drone-free sound. It sets the benchmark for high performance aftermarket exhaust products and members of the trade are seeing it first at the 2011 Australian Automotive Aftermarket Expo. The Expo also provides members of the trade to gain a copy of the newly released Walker Exhaust aftermarket 2011/12 catalogue, featuring Australia's most extensive range of direct-fit replacement exhaust products.

As an added highlight to the Tenneco stand **(H14)** FPR V8 Supercar driver and Monroe Safety Ambassador Mark "Frosty" Winterbottom will be making a number of signing appearances with merchandise give-aways on offer to Expo visitors. Media are welcome to meet and interview Mark at the stand on Thursday from 2pm – 5pm, Friday 3pm- 5pm and Saturday 11:00am to 3:00pm. /ends.

For further information, contact Paul Marinelli, Marinelli PR - 0417 558 655.