



THE SMARTEST BATTERY CHARGERS IN THE WORLD

MEDIA RELEASE

May 2011

Maximise your battery's performance with the CTEK XS 0.8

Owners of equipment such as jet-skis, lawn mowers, ATVs and motorcycles can now say goodbye to battery woes with the new CTEK XS 0.8 charger.

Specifically designed for equipment with smaller batteries, the CTEK XS 0.8 is a new generation charger that incorporates state-of-the-art technology to ensure optimal battery charging and performance.

CTEK CEO, Jarl Ugglå said, "The use of equipment such as lawn mowers and jet-skis tend to be seasonal in nature, resulting in their batteries being particularly prone to "dying" through lack of use. In order to keep the battery in optimum condition and ensure the reliability of the equipment whenever you need it, the battery has to be constantly monitored and charged."

With the CTEK XS 0.8, owners of equipment with small batteries can relax knowing their batteries will be fully charged and ready for use.

Not only does the CTEK XS 0.8 recharge and maintain batteries, it can also revive seemingly dead batteries with the patented "pulsing" desulphation feature.

Maintaining your battery with a CTEK battery charger will - on average - double the life of your battery to around 5 years, which not only equates to cost savings but also reduces the number of dead batteries going into landfill each year.

Equipped with a unique display that allows users to follow the entire charging process, the CTEK XS 0.8 is compact and fully automatic, a 6-step charger designed to deliver a maximum charging current of 0.8A to 12V lead-acid batteries, to maximise battery life and performance.

The charger is IP65 classified designed to protect vehicle electronics from splash and dust when using the charger outdoors.

The charger is spark-proof, reverse-polarity protected and short circuit proof and comes with a five-year warranty.

For more information or to find the nearest stockist, visit www.ctek.com.

-ends-



THE SMARTEST BATTERY CHARGERS IN THE WORLD

For more information, please contact:

Emma Mikus Assistant Account Executive Edelman t 03 9863 7632 e emma.mikus@edelman.com	Eunice Seow Senior Account Executive Edelman t 03 9863 7624 e eunice.seow@edelman.com
--	--

About CTEK

CTEK was founded less than 10 years ago and is the leading global developer of intelligent lead acid battery chargers.

A sister company to Creator Teknisk Utveckling AB, a leading research, design and product development consultancy, CTEK was established to design, manufacture and supply and new system of battery chargers that would meet the requirements of new generation batteries.

CTEK is a world leading authority on battery technology, battery chargers and battery care and has built a reputation for being first to market with new products.

CTEK chargers use patented technology to ensure that chargers charge, condition and maintain all types of 12V and 24V batteries quickly, simply and safely.

CTEK chargers have been voted best in independent tests every year since 2004.

CTEK products are widely available throughout Australia and New Zealand through Ashdown Ingram, Bainbridge and a variety of retailers.

CTEK supplies chargers to some of the world's most recognised manufacturers e.g. Alfa Romeo, Audi, Bentley, BMW, Corvette, Ferrari, Lamborghini, Lexus, Maserati, Mercedes, Porsche, Rolls Royce, Scania and Yamaha.